



PHARMA SCIENCETM
the indian ayurveda

ABOUT US



Pharma-Science "**The Indian Ayurveda**" is one of the leading iconic manufacturers" & global exporters of ayurvedic products, behind this the company's ethical bussiness strategy and quality of products, which **reflects customer satisfaction priorities;**



**MOST OF THE COMPANY'S PRODUCT
are ISO, GMP & Halal Certified.**



BUSINESS CONCEPT

This business proposal is based on the treatment authorization of **"PILES"** by A **Unique World Class Formula** of **"Anti Piles Complete Resolution"**.



Which is a **registered product** of Pharma Science the Indian Ayurveda and only made by the Pharma Science The Indian Ayurveda.

Company is issuing an **Authorized Center at the district and tehsil level** in every district of entire India, which is being issued only on the name of the Registered Doctors



BUSINESS CONCEPT



THROUGH THE
"Anti Piles Complete Resolutions"
"Piles is removed by the root,"
this treatment is done with
money back guarantee.



For demonstration
video of treatment kindly click on below link.



<https://www.youtube.com/watch?v=bldsEYd8jbs>



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PATIENTS PROSPECTS

According to survey **PILES** is very common disease; More than 10 million (1-crore) cases are reported only in India every year. We can search this report on Google also.

Google

PILES

Google Search

I'm Feeling Lucky

Swim with sea lions and trek with turtles on [Google Maps](#). Hello Gal

Hemorrhoids

Also called: piles

ABOUT

SYMPTOMS

TREATMENTS



Swollen and inflamed veins in the rectum and anus that cause discomfort and bleeding.

Very common

More than 10 million cases per year (India)

Ratio Of **PILES** suspected patients



According to analysis, **around 5 to 10% people** of world are affected by **PILES**. That means we are having lot of prospects of piles patients in our local area.



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BUSINESS STRATEGY

Advertisement is the backbone of any business, that's why we are providing to our Associates a perfect **Advertising procedure for development** in their Local Areas.

There are three categories of advertisements

1. By Offline 2. By Online 3. By Broadcasting

BY OFFLINE



OFFLINE

For this, we provide a soft copy of the pamphlet, flyer, banner and newspaper ad format also.

Doctors will appoint health consultant under himself in his authorize area circle



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BUSINESS STRATEGY in the Digital Era

BY ONLINE



For this, we provide technical training for
Face Book, what's app & Google ad marketing.

TECHNICAL
TRAINING



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BY BROADCASTING

For this, we are **providing video advertisements** which **made by film star and celebrity**, that will be broadcast by the **local FM radio and Local Dish/Cable TVs** with Associate's address.



BROADCASTING

ADVANCE TRAINING & SUPPORT SYSTEM



INFORMATION ANYTIME

LIVE CHAT



Through our medium, live chat is also being provided for the Associates, if for some reason the Associates does not contact the customer care, in that case, Associates can access their message to the company through live chat; the answer through the company will be given shortly.

ACCOUNT & CLIENT MANAGEMENT

For that we will provide a training session, where you will be taught how you can manage your patient and account's whole information by online excel sheet management,



EXCEL SHEET MANAGEMENT

CONSUMER CARE

24x7 customer care is also being provided to them for the convenience of Associates.



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Below graph are showing the estimated minimum monthly turnover of different franchises

Franchisee	Tahsil Level up to 50,000 population	Tahsil Level above 50,000 population	Dist. Level	Metro City
Investment	50,000	1 lakhs/-	2 lakhs/-	5 lakhs/-
Payable amount to company	25,000	50,000	1 lakhs/-	2.5 lakhs/-
Kit on Reg.	5 peice	10 peice	20 peice	50 peice
Expected charge of treatment	20,000/- each	20,000/- each	20,000/- each	20,000/- each
Expected monthly turnover	1 lakhs/-	2 lakhs/-	4 lakhs/-	10 lakhs/-

the remaining **50% amount** of registration cost will be spent by the franchisee **on the advertisement** of itself in its own area)



ADDITIONAL ADVANTAGES

DR. BECOME FAMOUS IN LOCAL AREA

like a celebrity due to advertising.
Doctors will get increase the Patient Network.



PATIENTS APPROACH TO DOCTORS

for other diseases treatment also. Due to **Money Back Based Treatment**, the popularity of doctors in local area will increase.



PATIENTS VISITORS

Ultimately; Doctors will get unexpected Incensement in **Visitor's ratio** of other diseases also.



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Aloefit



Vata Cure



Love Plus



Stone Crusher



Antipiles
Blood control



Antipiles
Long Relief



Diabatreat



Hair Tone



Health Gainer



Leouco Treat



Resizer

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FOR FURTHER DETAILS CONTACT US
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