

# **ABOUT US**



Pharma-Science "The Indian Ayurveda" is one of the leading iconic manufacturers"
& global exporters of ayurvedic products, behind this the company's
ethical bussiness strategy and quality of products, which
reflects customer satisfaction priorities;









MOST OF THE COMPANY'S PRODUCT are ISO, GMP & Halal Certified.

# **BUSINESS CONCEPT**

This business proposal is based on the treatment authorization of "PILES" by A Unique World Class Formula of "Anti Piles Complete Resolution".



Which is a registered product of Pharma Science the Indian Ayurveda and only made by the Pharma Science The Indian Ayurveda.

Authorized Center at the district and tehsil level in every district of entire India, which is being issued only on the name of the Registered Doctors





# **BUSINESS CONCEPT**



### **THROUGH THE**

"Anti Piles Complete Resolutions
" Piles is removed by the root,
this treatment is done with
money back guarantee.



For demonstration video of treatment kindly click on below link.



https://www.youtube.com/watch?v=bldsEYd8jbs Q







# **PATIENTS PROSPECTS**

According to survey PILES is very common disease; More than 10 million (1-crore) cases are reported only in India every year. We can search this report on Google also.



**PILES** 

Google Search

I'm Feeling Lucky

Swim with sea lions and trek with turtles on Google Maps, Hello Gal



Swollen and inflamed veins in the rectum and anus that cause discomfort and

#### Very common

More than 10 million cases per ye





#### Ratio Of PILES suspected patients



According to analysis, around 5 to 10% people of world are affected by PILES. That means we are having lot of prospects of piles patients in our local area.

## **BUSINESS STRATEGY**

Advertisement is the backbone of any business, that's why we are providing to our Associates a perfect Advertising procedure for development in their Local Areas.

There are three categories of advertisements

1. By Offline 2. By Online 3. By Broadcasting



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**OFFLINE** 

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For this, we provide technical training for Face Book, what's app & Google ad marketing.



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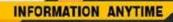
There are three categories of advertisements

### BY BROADCASTING

For this, we are providing video advertisements which made by film star and celebrity, that will be broadcast by the local FM radio and Local Dish/Cable TVs with Associate's address.







#### LIVE CHAT

Through our medium, live chat is also being provided for the Associates,

if for some reason the Associates does not contact the customer care, in that case, Associates can access their message to the company through live chat; the answer through the company will be given shortly.

ACCOUNT & CLIENT MANAGEMENT

For that we will provide a training session,
where you will be taught how you can manage your patient and
account's whole information by online excel sheet management,



**EXCEL SHEET MANAGEMENT** 

#### **CONSUMER CARE**

24x7 customer care is also being provided to them for the convenience of Associates.





### LOWEST INVESTMENT **HIGH RETURN**

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the indian ayurveda

(Note:- Only 50% amount of the registration cost are payable to company by franchise and company will provide the product kit of that price,

Franchisee	Tahsil Level up to 50,000 population	Tahsil Level above 50,000 population	Dist. Level	Metro City
Investment	50,000	1 lakhs/-	2 lakhs/-	5 lakhs/-
Payable amount to company	25,000	50,000	1 lakhs/-	2.5 lakhs/-
Kit on Reg.	5 peice	10 peice	20 peice	50 peice
Expected charge of treatment	20,000/- each	20,000/- each	20,000/- each	20,000/- each
Expected monthly turnover	1 lakhs/-	2 lakhs/-	4 lakhs/-	10 lakhs/-

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the remaining 50% amount of registration cost will be spent by the franchisee on the advertisement of itself in its own area)



Below graph are showing the estimated minimum monthly turnover of different franchises

TAHSIL LEVEL FRANCHISE COST INR 50.000/-

(Against this franchisee

cost,company will

complete resolution.)...

only 25k are payable to

company against

this registration.

FOR UP TO SOK POPULATIONS

FRANCHISE COST INR 1,00,000/-FOR MORE THAN SOK POPULATION

TAHSIL LEVEL

(Against this franchisee cost,company will provide 5 kit of Anti-piles provide 10 kit of Anti-piles complete resolution.).. only 50k are payable to company against this registration.

FRANCHISE COST INR 2,00,000/-

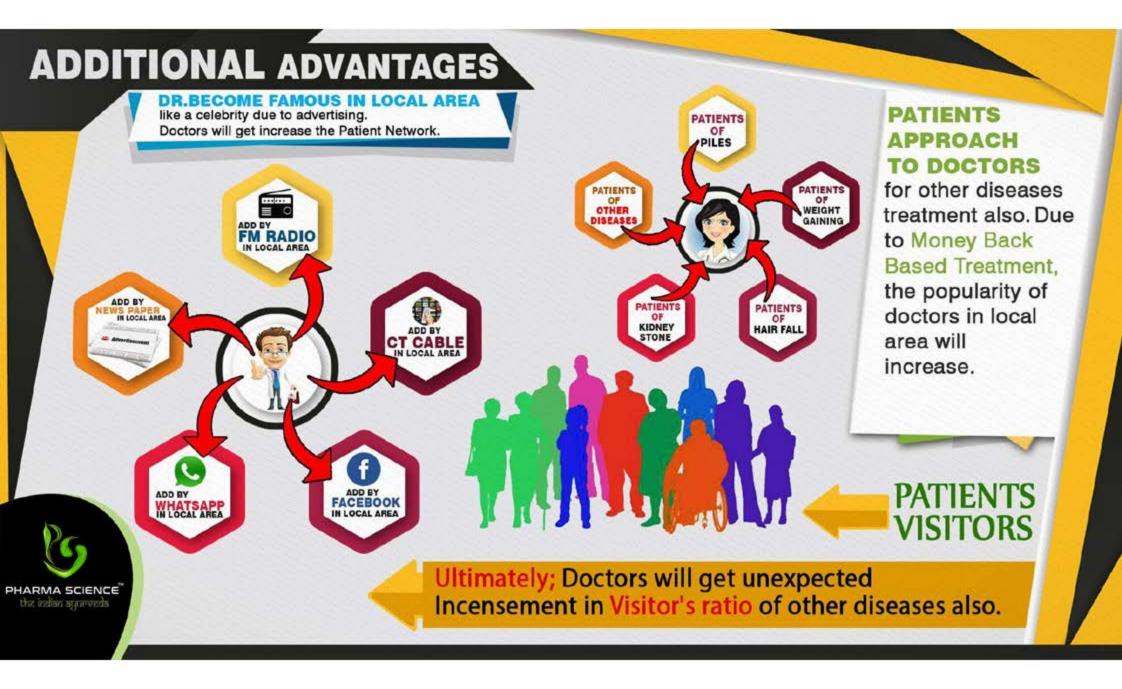
DIST. LEVEL

(Against this franchisee cost company will provide 20 kit of Anti-piles complete resolution.)... only 1lakh are payable to company against this registration.

METRO CITY FRANCHISE COST INR 5,00,000/-

(Against this franchisee cost.company will provide 50 kit of Anti-pilos complete resolution.)... only 2.5 lakh are payable to company against thin registration.







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FOR FURTHER DETAILS CONTACT US

www.antipiles.com www.ipharmascience.com













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